



advertise with us... attract more business faster by **supporting** the community.

program advertisement that **works**.

Showcase your company, organization or services to a vast diverse demographic of people that actively support local community organizations. Our events attract a large array of demographics from families with disposable income, home-owners, professionals, youth and university students, seniors, to professionals.

Advertising with us tells the community that you are a local business or service provider that supports its community, and invests in its future. That stance alone has high potential to draw new, loyal business to you.

upcoming events

winter stories: a benefit concert

december 3 | kincora & NW | reach: 300-500

cool yule: in support of calgary food bank

december 9 | city-wide, dt. | reach: 1,000-1,350

legends: stories of the season

december 17 | kincora & NW | reach: 300-500

inspirations: stories of triumph

march 31 | beltline, city-wide | reach: 500-1,000

calgary talent show: finals competition

april 8 | NW, city-wide | reach: 1,500-4,000

resound: instrumental recital

may 2017 | kincora & NW | reach: 300-500

untapped: dance competition

june 2017 | city-wide | reach: 500-1,500

orenda: stories to change the world

june 17, 2017 | beltline, city-wide | reach: 500-1,000

canada stories: 150 years of stories.

july 1, 2017 | city-wide | reach: 500-1,500

reach is based on estimate of multiple views per copies printed

sizes & rates (per event)

page size	business rate	non-profit rate
1/8 pg.	\$25	\$20
1/4 pg.	\$50	\$40
1/2 pg.	\$100	\$80
full pg.	\$200	\$160



1/8 page 1/4 page 1/2 page full page

page sizes vary from 8.5"x11" and 5"x8.5" based on event needs. all programs print in full colour. Allow 0.25" for bleeds.

submission guidelines

Vector Files Preferred.

We will accept high resolution PDF files. All files should have fonts converted to outlines and include high resolution graphics. Colours should be converted to CMYK.

Non-Vector Files.

We will also accept JPG, PNG and non-vector files as a last resort. We are not responsible for any loss of quality, blurs, or other errors due to inferior quality. No discount or refund for low-resolution file errors.

Bleeds.

Always include a 0.25inch bleed around the artwork to prevent clipping. Most of our programs use borderless printing. **Do not include bleed cut marks in your file.**

Submission Deadlines.

All artwork is to be submitted no later than 8 calendar days prior to the event date. Failure to submit by deadline will result in your ad not being printed. We will include your logo and URL in lieu of an ad in the reserved space. No refunds or discounts if material is not submitted.

reserve your space today.
contact our marketing team to get started.

advertise@chorusfoundation.ca
1-877-783-2372 Ext. 101

We accept cash, cheque, Visa, MasterCard, American Express, INTERAC eTransfer. Ads are not a charitable donation.

reserve your space today!
space is limited.
your support keeps us **strong**.